

Cortegra is New Name for the Combined New Jersey Packaging and Creative Press Companies

New Name Reflects Brand Capabilities and Growth Strategies

FAIRFIELD, NJ.....Officials with the pharmaceutical packaging business of Menasha Corporation today announced the re-naming of its combined group of pharmaceutical packaging companies to Cortegra. The group includes New Jersey Packaging in Fairfield, NJ, a new facility in Raleigh, NC, which began production in August, 2006, and Creative Press in Evansville, Ind.

The name Cortegra, derived from the Latin root for “Heart” and from the root for “Integral” mirrors the company’s core values, competencies and integrity. It also reflects Cortegra’s position as a trusted and respected partner to pharmaceutical companies, its broader geographic reach, increased production capabilities, and extended product and service offering.

In keeping with the main focus of New Jersey Packaging and Creative Press, Cortegra offers a full range of pressure-sensitive labels; heat-seal labels; multi-layer construction labels; booklet labels; saddle-stitched booklets; inserts, outserts, multiserts; foil pouches; lidding materials; folding cartons; and flexible packaging. Cortegra also offers the RxTrackNSecure[®] product line that makes use of the latest technology in anti-diversion, anti-counterfeiting and antifraud printing methods. These products include: security inks; track and trace; RFID; covert identifiers/tracers; tamper-evident constructions; holography; security printing; and security papers. The products provide durable, easy-to-apply, and affordable ways to guard against pharmaceutical product fraud and maintain consumer confidence and safety.

About Cortegra

A subsidiary of Menasha Corporation, Cortegra has the ability to bring single-source excellence to pharmaceutical packaging materials. With more than three decades of printing experience solely for the pharmaceutical industry, the company remains one of the recognized leaders in providing packaging and labeling services to the pharmaceutical industry. For more information, contact Cortegra by phone at (973) 808-8000, by email at info@cortegra.com or by visiting www.cortegra.com.

About Menasha Corporation

Menasha Corporation is based in Neenah, Wisconsin. Established in 1849, it is one of America's oldest privately held manufacturing companies and specializes in corrugated packaging and high-quality point-of-purchase displays, plastic returnable packaging, in-store consumer promotion and pharmaceutical labeling and packaging. The company has more than 3,200 employees in facilities located across North America. Visit its web site at www.menasha.com.

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