

Cortegra Hires Lisa Kasica as the New Customer Relations Manager

PARSIPPANY, NJ -- Cortegra Group, Inc., a leading provider of packaging solutions for the pharmaceutical and related industries, recently appointed Lisa Kasica as Cortegra's Customer Relations Manager.

"Lisa brings 18 years experience in customer service and sales and an in-depth understanding of our industry," announced Cortegra President, Victor L. Dixon. "Lisa will provide leadership to our customer relations team and ensure that customer satisfaction and overall business objectives are achieved."

Customer relations representatives from all Cortegra sites will report to Ms. Kasica. Lisa will be responsible for the development and implementation of common processes to improve overall effectiveness. She and her team will work closely with production to ensure that customer requirements are met and that quality products are delivered on time and on budget. She will be reporting to Director of Sales Administration, Rob Palmisano.

Ms. Kasica worked at Challenge Printing for eight years in a variety of positions, including Customer Service Manager and Sales Account Manager. Prior to Challenge, Lisa worked for J. Josephson as a Customer Service Supervisor. Most recently, Lisa worked as a Sales Account Representative for Funai Corporation.

About Cortegra

A subsidiary of Menasha Corporation, Cortegra, headquartered in Parsippany, New Jersey, brings single-source excellence to pharmaceutical packaging materials. With more than six decades of pharmaceutical printing experience, the company has become one of the recognized leaders in providing packaging and labeling services to the pharmaceutical and related industries. In addition to anti-counterfeiting solutions, Cortegra products include labels, inserts and outserts, flexible packaging and folding cartons. For more information, contact Cortegra by phone at (973) 658-3740, by fax at (973) 658-3790, or by visiting www.cortegra.com.

#